



License of Unlimited Usage Rights for Photography

Hotel Name: _____ Property/MARSHA Code: _____

Studio/Photographer Name: _____ Shoot Date: _____

Studio Email: _____ Studio Phone Number: _____

The Studio represents and warrants that: (1) the Photographer is an employee of the Studio and the sole creator of the photographic image(s) created during the session identified above and identified in the attachment to this letter (together, the "Works"); (2) the Studio is the sole author and owner of the copyright in the Works; and (3) the use of the Works by Marriott and its designees will not violate the rights of any third party.

In exchange for payment, the sufficiency and receipt of which is acknowledged, the Studio grants to Marriott International, Inc., its affiliates, the hotel owner and, if the hotel is franchised, the hotel franchisee (collectively, "Marriott") an unlimited, perpetual, exclusive, irrevocable worldwide license to distribute, publicly display, alter, edit, retouch and create derivative works of the Works in all media now known or hereafter developed and to sublicense the foregoing rights to third parties; provided, however, that Marriott may not resell the Works for profit. Neither the Studio nor the Photographer will license (with or without compensation) the Works to anyone else or use the Works for any purpose other than the Photographer's personal portfolio. No further permission is required for Marriott and its designees to reproduce or otherwise use the Works for any purpose in any medium, without credit or attribution, including without limitation, the following examples:

- for marketing materials, advertising and promotions in all channels and at all levels (including digital and online directories, electronic media/brochures, video, print, brochures, publications, newsletters, guides, direct mail, point-of-sale and vehicle graphics);
- for all digital formats, media, and social media sites such as YouTube (including display graphics for television, or other display at any location or channel such as hotel properties, trade shows and airport dioramas).
- for all Internet and Intranet sites, whether owned or controlled by Marriott or by its affiliates and franchisees, or by unrelated third parties including without limitation Online Travel Agencies such as expedia.com or hotels.com
- for prints, file replication and framed photographs

In the event of a conflict between the terms of this document and the terms of any other document, the terms of this document shall prevail.

The person signing below represents and warrants that he/she is authorized to execute this letter on behalf of the Studio.

Signature: _____ Date: _____

Print Name: _____

****A contact sheet of all Work(s) must accompany this license. This letter must be signed and dated by the Photographer or another authorized representative of the Studio* 15-sept-17***

PHOTOGRAPHY/VIDEO LICENSE

OF UNLIMITED USAGE RIGHTS

Hakan Akdemir / Gölge Reklam confirms that it is the sole author of, and owner of the copyright in, the photographic image(s) or video(s) known as per grid below (together, the “Works”).

In exchange for payment, the sufficiency and receipt of which is acknowledged, **Hakan Akdemir / Gölge Reklam** hereby grants Marriott International, Inc., its affiliates, the hotel owner (JW Marriott Istanbul Bosphorus) and, if the hotel is franchised, the hotel franchisee (collectively, “Marriott”) an unlimited, irrevocable, perpetual worldwide license of the copyright in the Works (and all renewals and reversions thereof), including the right to reproduce, distribute, publicly display and create derivative works of the Works in all media now known or hereafter developed.

Photographer acknowledges and agrees (a) this agreement authorizes without limitation the use and reproduction of the Works by and on behalf Marriott and by any parties that Marriott may designate for any purpose; and (b) Photographer may not sell, license or otherwise allow any other party (including stock footage companies and other hotel companies) to use or sublicense the Works, except Photographer may provide examples of the Works to others solely to promote itself and illustrate its work. No further permission is required for Marriott or its designees to reproduce or otherwise use the Works for any purpose in any medium, including without limitation, the following examples:

- for marketing materials, advertising and promotions in all channels and at all levels (including digital and online directories, electronic media/brochures, video, print, brochures, publications, newsletters, guides, direct mail, point-of-sale and vehicle graphics);
- for all digital formats, media, and social media sites such as YouTube (including display graphics for television, or other display at any location or channel such as hotel properties, trade shows and airport dioramas).
- for all Internet and Intranet sites, whether owned or controlled by Marriott or by its affiliates and franchisees, or by unrelated third parties including without limitation Online Travel Agencies such as expedia.com or hotels.com
- for prints, file replication and framed photographs
- Any partner usage - This agreement also allows for the images to be provided to companies that are promoting events at the hotel. For Marriott International business partners in the promotion of the property or an event and/or used in the promotion of Marriott International within a campaign.

IMAGES: For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate “unlimited”):

File Name	JW_ISTJB_Atrium	Exp. Date:	unlimited
File Name	JW_ISTJB_Atrium2	Exp. Date:	unlimited
File Name	JW_ISTJB_Atrium3	Exp. Date:	unlimited
File Name	JW_ISTJB_Atrium4	Exp. Date:	unlimited
File Name	JW_ISTJB_Atrium5	Exp. Date:	unlimited
File Name	JW_ISTJB_Brasserie_Turque	Exp. Date:	unlimited
File Name	JW_ISTJB_Brasserie_Turque2	Exp. Date:	unlimited
File Name	JW_ISTJB_Brasserie_Turque3	Exp. Date:	unlimited
File Name	JW_ISTJB_Couple_Massage_Room	Exp. Date:	unlimited
File Name	JW_ISTJB_Deluxe_Twin_Guestroom	Exp. Date:	Unlimited
File Name	JW_ISTJB_Entrance	Exp. Date:	Unlimited
File Name	JW_ISTJB_Entrance2	Exp. Date:	Unlimited
File Name	JW_ISTJB_Exterior	Exp. Date:	Unlimited
File Name	JW_ISTJB_Fitness	Exp. Date:	Unlimited
File Name	JW_ISTJB_Fitness2	Exp. Date:	Unlimited
File Name	JW_ISTJB_Fitness3	Exp. Date:	Unlimited
File Name	JW_ISTJB_Fitness4	Exp. Date:	Unlimited
File Name	JW_ISTJB_Gala_Meeting_Room	Exp. Date:	Unlimited

File Name	JW_ISTJB_Gala_Meeting_Room2	Exp. Date:	Unlimited
File Name	JW_ISTJB_Hammam	Exp. Date:	Unlimited
File Name	JW_ISTJB_Hammam2	Exp. Date:	Unlimited
File Name	JW_ISTJB_Lobby_Lounge	Exp. Date:	Unlimited
File Name	JW_ISTJB_Lobby_Lounge2	Exp. Date:	Unlimited
File Name	JW_ISTJB_Lobby_Lounge3	Exp. Date:	Unlimited
File Name	JW_ISTJB_Loft_Atrium_View_Bedroom	Exp. Date:	Unlimited
File Name	JW_ISTJB_Loft_Atrium_View_Living_Room	Exp. Date:	Unlimited
File Name	JW_ISTJB_Loft_Atrium_View_Living_Room3	Exp. Date:	Unlimited
File Name	JW_ISTJB_Loft_Atrium_View	Exp. Date:	Unlimited
File Name	JW_ISTJB_Loft_City_View_Bedroom	Exp. Date:	Unlimited
File Name	JW_ISTJB_Loft_City_View_Living_Room	Exp. Date:	Unlimited
File Name	JW_ISTJB_Massage_Room	Exp. Date:	Unlimited
File Name	JW_ISTJB_Octo	Exp. Date:	Unlimited
File Name	JW_ISTJB_Octo2	Exp. Date:	Unlimited
File Name	JW_ISTJB_Octo3	Exp. Date:	Unlimited
File Name	JW_ISTJB_Octo4	Exp. Date:	Unlimited
File Name	JW_ISTJB_Octo5	Exp. Date:	Unlimited
File Name	JW_ISTJB_Premier_Executive_Terrace	Exp. Date:	Unlimited

File Name	JW_ISTJB_Premier_Executive	Exp. Date:	Unlimited
File Name	JW_ISTJB_Premier_Executive2	Exp. Date:	Unlimited
File Name	JW_ISTJB_Premier_Executive3	Exp. Date:	Unlimited
File Name	JW_ISTJB_Reception	Exp. Date:	Unlimited
File Name	JW_ISTJB_Reception2	Exp. Date:	Unlimited
File Name	JW_ISTJB_Sauna	Exp. Date:	Unlimited
File Name	JW_ISTJB_Skull_and_Bones	Exp. Date:	Unlimited
File Name	JW_ISTJB_Skull_and_Bones2	Exp. Date:	Unlimited
File Name	JW_ISTJB_Two_Bedroom_Suite_Bathroom	Exp. Date:	Unlimited
File Name	JW_ISTJB_Two_Bedroom_Suite_Bathroom2	Exp. Date:	Unlimited
File Name	JW_ISTJB_Two_Bedroom_Suite_Twin	Exp. Date:	Unlimited
File Name	JW_ISTJB_Wine_Cellar	Exp. Date:	Unlimited
File Name	JW_ISTJB_Wine_Cellar2	Exp. Date:	Unlimited

PHOTOGRAPHER:

Full printed Name: Hakan Akdemir
Company Name: Gölge Reklam
Full Address: Kazım Dirik Mah. 376 Sok. No. 1 Bornova / İzmir - Türkiye
Tel: +90 232 4225088
Email: mail@hakanakdemir.com
Website: www.hakanakdemir.com - www.hap.phorography

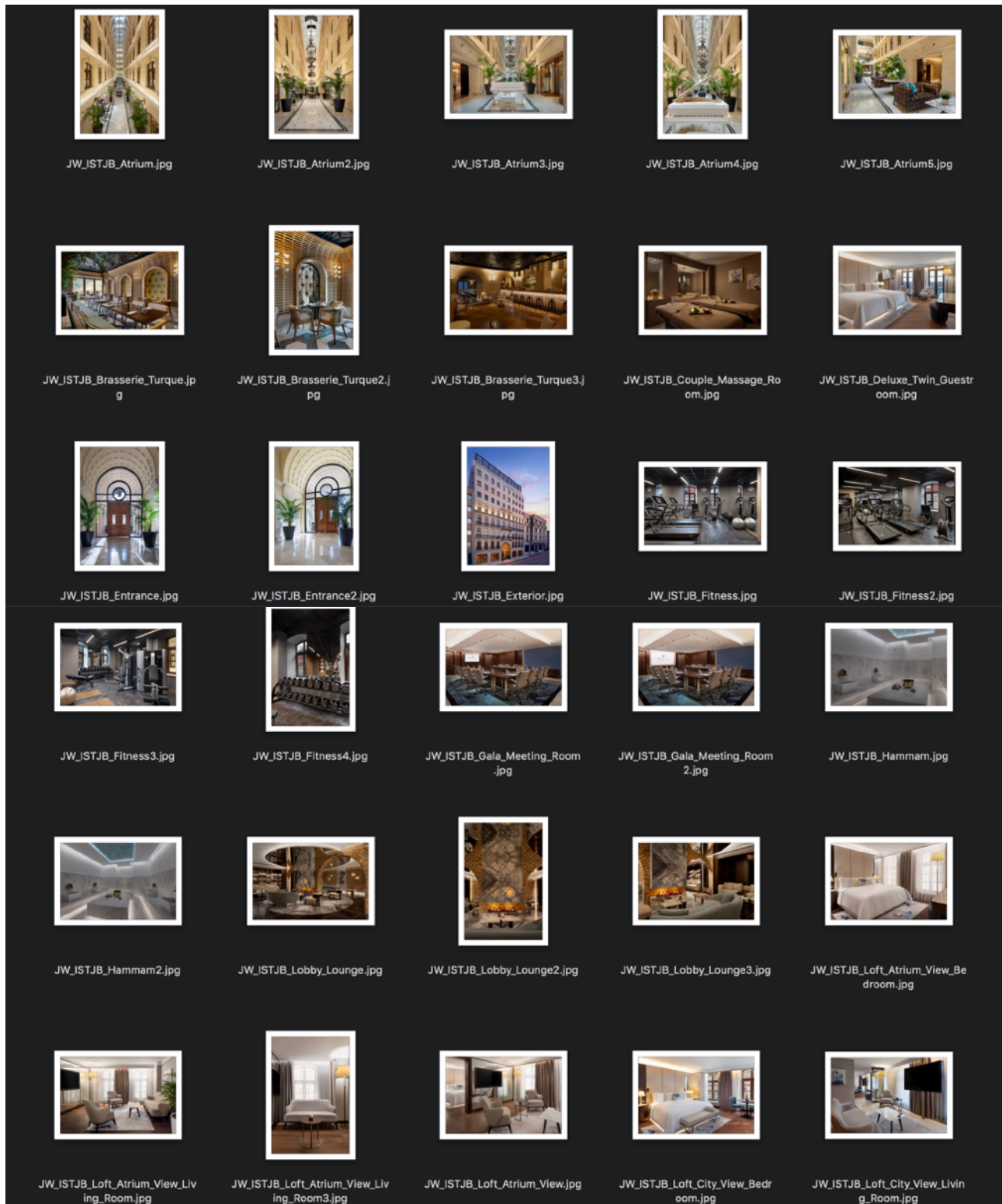
Photographers Signature:

 **GOLGE REKLAM**
Organizasyonu San. ve Tic. Ltd. Şti.
Hasan Tahsin V.D. 407 00 55 910
Kazım Dirik Mah. 376 Sok. No:1
Bornova-İZMİR
Tel: 0 232 422 50 88 • 0 232 464 88 66

Date: 27.12.2019

This letter must be retained and filed with a copy (e.g., contact sheet) of the Image(s) to which it pertains. This letter must be signed and dated by the photographer upon submission.

Please add a screen shot of all listed images here:





JW_IstJB_Message_Room.jpg



JW_IstJB_Octo.jpg



JW_IstJB_Octo2.jpg



JW_IstJB_Octo3.jpg



JW_IstJB_Octo4.jpg



JW_IstJB_Octo5.jpg



JW_IstJB_Premier_Executive_Terrace.jpg



JW_IstJB_Premier_Executive.jpg



JW_IstJB_Premier_Executive2.jpg



JW_IstJB_Premier_Executive3.jpg



JW_IstJB_Reception.jpg



JW_IstJB_Reception2.jpg



JW_IstJB_Sauna.jpg



JW_IstJB_Skull_and_Bones.jpg



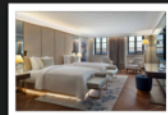
JW_IstJB_Skull_and_Bones2.jpg



JW_IstJB_Two_Bedroom_Suite_Bathroom.jpg



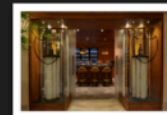
JW_IstJB_Two_Bedroom_Suite_Bathroom2.jpg



JW_IstJB_Two_Bedroom_Suite_Twin.jpg



JW_IstJB_Wine_Cellar.jpg



JW_IstJB_Wine_Cellar2.jpg