



License of Unlimited Usage Rights for Photography

Hotel Name: _____ MARSHA Code: _____

Studio Name: _____ Shoot Date: _____

Photographer Name: _____

The Studio represents and warrants that: (1) the Photographer is an employee of the Studio and the sole creator of the photographic image(s) created during the session identified above and identified in the attachment to this letter (together, the "Works"); (2) the Studio is the sole author and owner of the copyright in the Works; and (3) the use of the Works by Hotel Owner and its designees will not violate the rights of any third party.

In exchange for payment, the sufficiency and receipt of which is acknowledged, the Studio grants to Hotel Owner's name here: _____, Marriott International, Inc. and their affiliates (collectively, "Hotel Owner") a unlimited, perpetual, exclusive, irrevocable worldwide license to distribute, publicly display, alter, edit, retouch and create derivative works of the Works in all media now known or hereafter developed and to sublicense the foregoing rights to third parties; provided, however, that Hotel Owner may not resell the Works for profit. Neither the Studio nor the Photographer will license (with or without compensation) the Works to anyone else or use the Works for any purpose other than the Photographer's personal portfolio. No further permission is required for Hotel Owner and its designees to reproduce or otherwise use the Works for any purpose in any medium, without credit or attribution, including without limitation, the following examples:

- for marketing materials, advertising and promotions in all channels and at all levels (including digital and online directories, electronic media/brochures, video, print, brochures, publications, newsletters, guides, direct mail, point-of-sale and vehicle graphics);
- for all digital formats, media, and social media sites such as YouTube (including display graphics for television, or other display at any location or channel such as hotel properties, trade shows and airport dioramas).
- for all Internet and Intranet sites, whether owned or controlled by Hotel Owner or by its affiliates and franchisees, or by unrelated third parties including without limitation Online Travel Agencies such as expedia.com or hotels.com
- for prints, file replication and framed photographs

In the event of a conflict between the terms of this document and the terms of any other document, the terms of this document shall prevail.

The person signing below represents and warrants that he/she is authorized to execute this letter on behalf of the Studio.

Signature: _____ Date: _____

Print Name: _____

A copy or list (e.g., contact sheet) of all Work(s) must accompany this letter. This letter must be signed and dated by the Photographer or another authorized representative of the Studio. 5-jul-17