

# Marriott Hotels

## Logo



## Hotel Brand Colors (Logo, Accent & Graphical Elements Only)

These colors are only to be used in logos, Accents & Graphical Elements

### EXAMPLE:



### CORE HOTEL: ACCENT & GRAPHIC ELEMENTS COLOR PALETTE:

#### PRIMARY

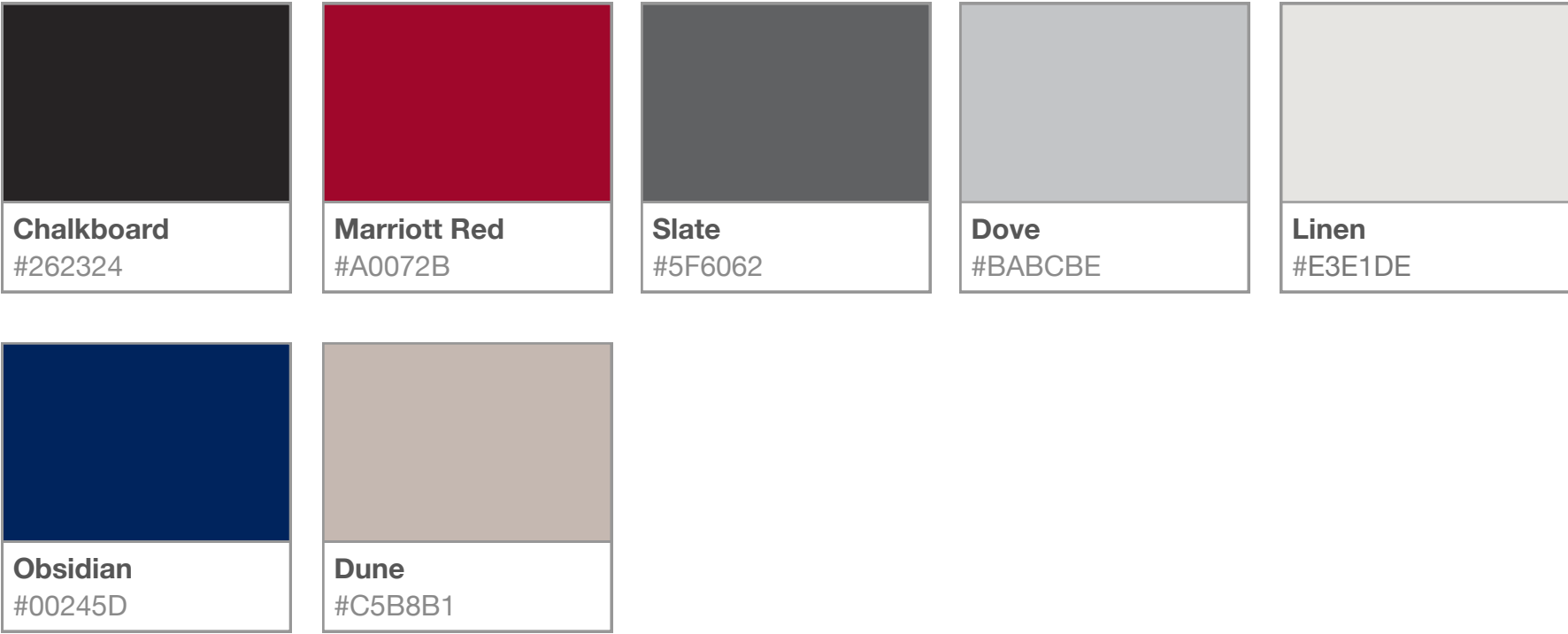


#### SECONDARY



### RESORTS: ACCENT & GRAPHIC ELEMENTS COLOR PALETTE:

#### PRIMARY



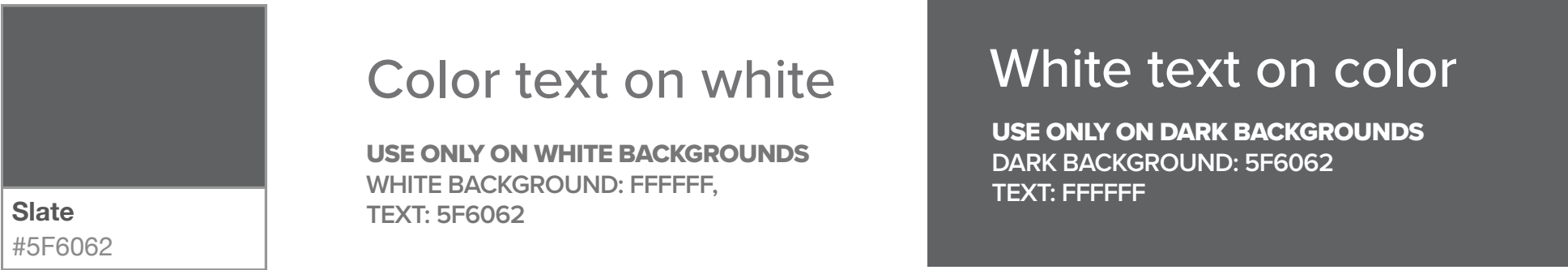
#### SECONDARY



## Digital Brand Text/Background Colors (WCAG2.0 - 4.5:1 PASS)

These colors are only to be used to represent a foreground or background of text

### EXAMPLE:

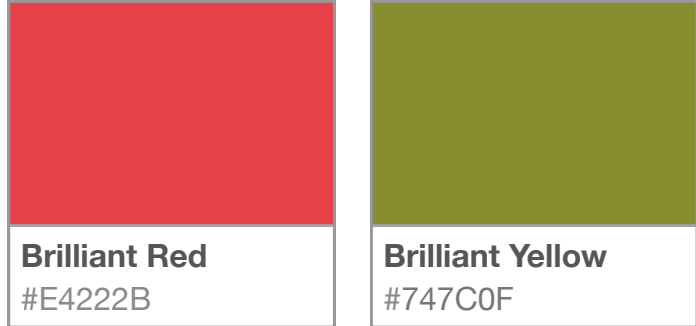


### CORE HOTEL: TEXT & BACKGROUND COLOR PALETTE

#### PRIMARY



#### SECONDARY



### CORE HOTEL: TEXT & BACKGROUND COLOR PALETTE

#### PRIMARY



#### SECONDARY

