

Delta Hotels

Logo



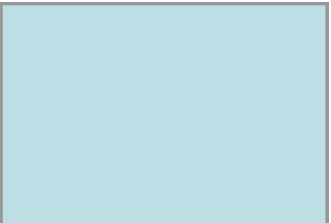
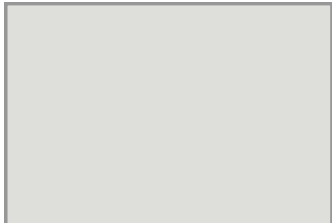
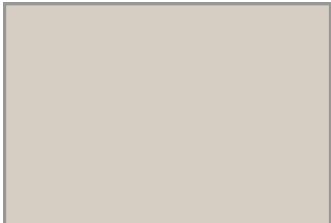
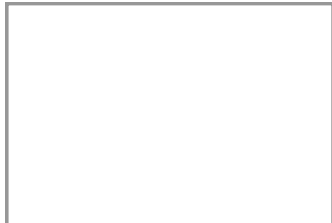
Hotel Brand Colors (Logo, Accent & Graphical Elements Only)

These colors are only to be used in logos, Accents & Graphical Elements

EXAMPLE:



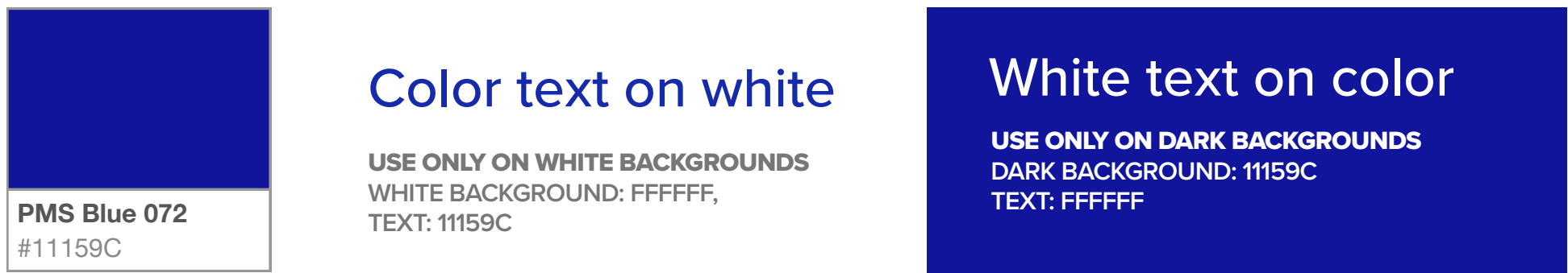
ACCENT & GRAPHIC ELEMENTS COLOR PALETTE:

PRIMARY	SECONDARY					
						
PMS Blue 072 #11159C	PMS 2766 #141C4C	PMS 290 #B1D9E0	PMS Cool Gray 9 #75787B	PMS Cool Gray 1 #D9D9D5	PMS Cool Gray 3 #D0C7B8	White #FFFFFF

Digital Brand Text/Background Colors (WCAG2.0 - 4.5:1 PASS)

These colors are only to be used to represent a foreground or background of text

EXAMPLE:



TEXT & BACKGROUND COLOR PALETTE

						
PMS Blue 072 #11159C	PMS 2766 #141B4D	PMS 290 #36818E	PMS Cool Gray 9 #707478	PMS Cool Gray 1 #6E6E69	PMS Cool Gray 3 #7B756A	White #FFFFFF