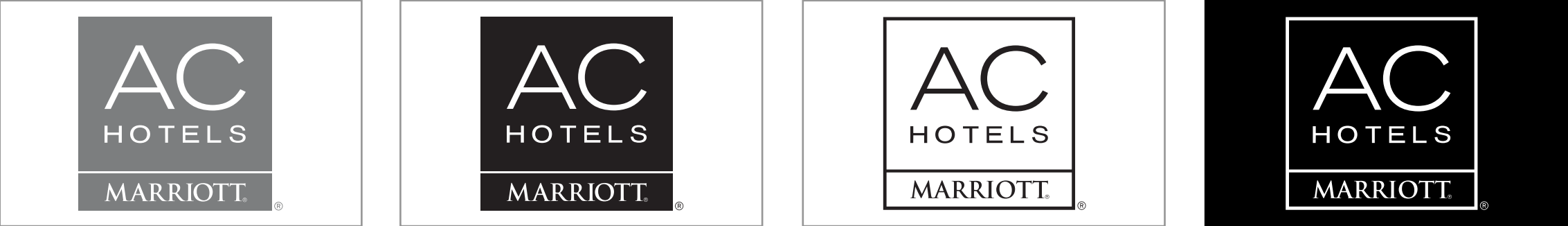


AC Hotels

Logo



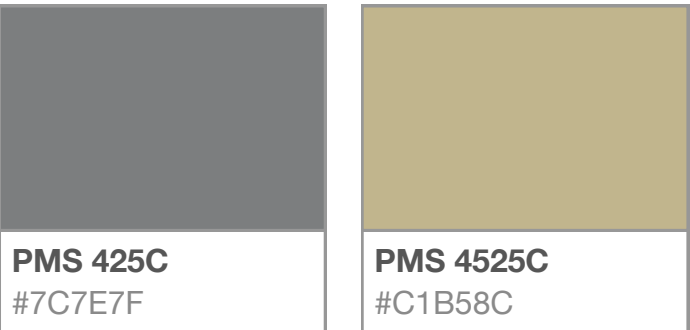
Hotel Brand Colors (Accent & Graphical Elements Only)

These colors are only to be used in logos & graphical elements

EXAMPLE:



ACCENT & GRAPHIC ELEMENTS COLOR PALETTE:



Digital Brand Text/Background Colors (WCAG2.0 - 4.5:1 PASS)

These colors are only to be used to represent a foreground or background of text

EXAMPLE:



TEXT & BACKGROUND COLOR PALETTE

